

TIDEWATER COMMUNITY COLLEGE

Annual Working Priorities 2015-2016

Goal 1 – Student Success

Objective 1 – SEM Outcomes

- Complete SEM Phase 1
 - CRM implementation (Summers, Toscano, Ying)
 - Re-evaluate, select, and implement CRM tool
 - Staff will be identified and trained on use of CRM tool
 - Develop metrics for prospect tracking (e.g., 10% increase in FY2016 prospects)
 - Have CRM operational collegewide by April 2016
 - Implement remaining Phase I action items (Toscano in collaboration with DeMarte, Summers)

- Complete SEM Phase 2
 - Revised Orientation (Boyd, Rhine, Summers, Woodhouse)
 - Adopt new model
 - Develop material (e.g., guidebook, planner, video)
 - Implement in spring 2016 for summer and fall new students
 - Track high school testing and improve application to enrollment (Summers in collaboration with Boyd, Rhine, Woodhouse)
 - Operationalized developmental math pre-assessment tool (DeMarte, Summers)
 - Implement remaining Phase II action items (Summers in collaboration with DeMarte, Toscano)

- SEM Phase 3
 - Academic and Student Services realignment (DeMarte, Boyd, Rhine, Summers, Woodhouse)
 - Establish clear communication and input collection plan
 - Develop realignment plan with timeline for implementation
 - Degree completion strategies aligned with the 8 discipline Clusters (DeMarte, McCray, Boyd, Rhine, Summers, Woodhouse)
 - Stackable pathways (including WS non-credit)
 - Develop procedures for awarding credit for non-credit work
 - Complete advance standing and prior learning implementation
 - High school pathways/expansion into career programs
 - Student center co-curricular programming aligned with gen-ed competencies (DeMarte, Boyd, Rhine, Summers, Woodhouse)
 - College-wide career services plan developed (part of QEP) (Rhine)
 - Online Learning and Academic Support (DeMarte, Summers)

- Mapping SEM Phase 4
 - Define scope (Blow, Toscano)
 - Develop process maps (Blow, Toscano)
 - Develop action registry (Blow, Toscano)

Objective 2 -Policies and Practices Impacting Students Outcomes

- Alcohol and drug awareness program for students (Summers)
- Develop and implement a textbook policy and procedures (DeMarte, Milloy)

Goal 2 – Innovation through Collaboration

Objective 1 – Professional Development using Technology & Collaboration Outcomes

- Develop, approve, and implement faculty professional development plan (DeMarte)
- Launch on-boarding tool from VCCS for all new employees (with complete professional development plan development for 2016-2017) (Lunde, Kolovani)
- Create and implement college-wide diversity inclusivity plan (James)

Objective 2 – Collaboration to Maximize Efficiency & Effectiveness Outcomes

- Relationships – Engage governance committees in aligning annual charges to support and further the TCC strategic plan (DeMarte, Summers)
- Communication
 - ES participation and contribution in ES team meetings (Woodhouse in collaboration with Blow, McFerrin)
 - Collaborate with employers and community stakeholders to serve the needs of the region through education, training, and philanthropy (Blow, McCray, Boyd)

Goal 3 – Internal and External Resource Development

Objective 1 – Human Capital, Community, and Infrastructure Outcomes

- Security review to identify areas of concern and/or improvement (Dunn, Toscano)
- Assess HRMS contract module for improving the efficiency of hiring adjunct faculty (Milloy, Lunde)
- Execute goals and actions of TCC Educational Foundation and Office of Institutional Advancement Strategic Plan (Blow)

Objective 2 – College Facilities & Equipment Outcomes

- Develop and implement a plan for improving broad band connectivity between the four campuses and the Workforce Solutions Center (Ying)
- Advancement Strategic Plan: Facilities & Equipment (Blow)
 - Identify ES major gifts campaign priorities by end of calendar year 2015
 - Develop and issue feasibility study consultant RFP by March 2016
 - Launch major gifts campaign in January 2017